



WE  
INSPIRE  
IN TRUST



ENHANCE PRIVACY PROTECTION  
AND BUILD TRUST WITH  
**ISO/IEC 29100:2024**  
PRIVACY FRAMEWORK



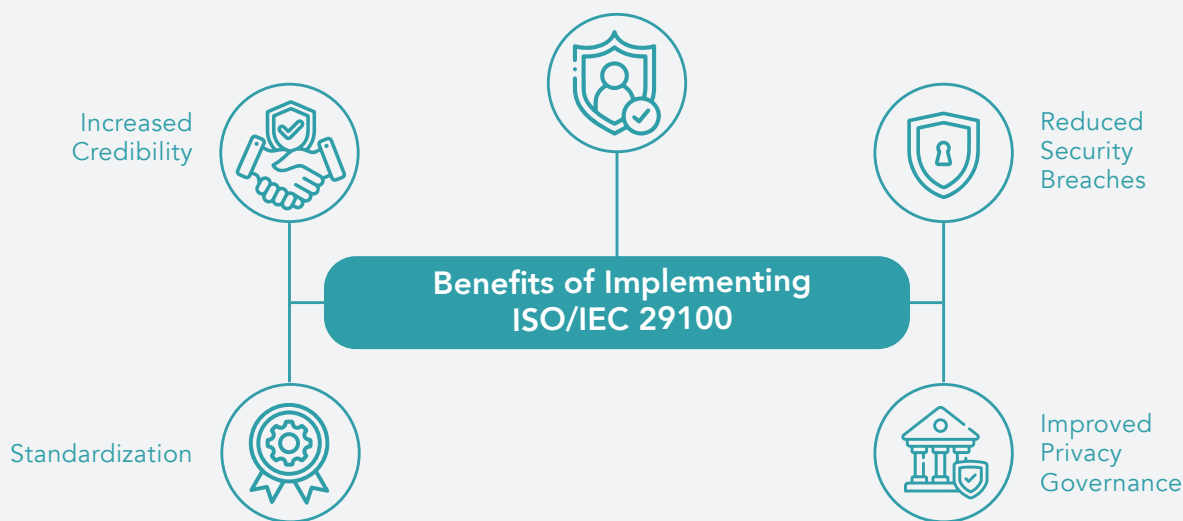
ISO/IEC 29100 is a privacy framework for information and communication technology (ICT) systems. It provides a common privacy terminology, defines the roles of actors in processing personally identifiable information (PII), and describes privacy safeguarding considerations.

**Primary Goals**

The primary goals of ISO/IEC 29100 are to:

- Establish a common privacy vocabulary.
- Define roles and responsibilities for processing PII.
- Describe privacy safeguarding considerations.
- Reference well-known privacy principles for ICT.

Enhanced Privacy Protection



**Which sector can benefit from implementing ISO/IEC 29100?**

ISO/IEC 29100 can benefit a wide range of organizations, especially those that handle personally identifiable information (PII). Here's a breakdown of the types of organizations that can gain the most:

**1. Technology Companies**

Tech firms, especially those developing software, applications, and online services, need robust privacy frameworks to protect user data.

**2. Healthcare Providers**

Hospitals, clinics, and other healthcare organizations that handle sensitive patient information can enhance their privacy and data protection measures.

**3. Financial Institutions**

Banks, insurance companies, and other financial services need strong privacy frameworks to protect client information and comply with regulations.

**4. Retail and E-commerce**

Online retailers and brick-and-mortar stores that collect customer data can benefit from standardized privacy practices.

**5. Government Agencies**

Public sector organizations that process citizens' personal data can improve privacy protection and compliance with legal requirements.

**6. Educational Institutions**

Schools, universities, and other educational entities managing student and staff information can enhance their data privacy measures.

**7. Telecommunications**

Telecom companies dealing with vast amounts of customer data can improve their privacy and security frameworks.

**8. Any Organization Handling PII**

Regardless of industry, any organization that processes personal data can benefit from a standardized privacy framework to ensure compliance and build trust with stakeholders.

**BY IMPLEMENTING ISO/IEC 29100, THESE ORGANIZATIONS CAN NOT ONLY ENHANCE THEIR PRIVACY PROTECTION BUT ALSO BOOST THEIR CREDIBILITY AND TRUSTWORTHINESS AMONG CLIENTS, CUSTOMERS, AND PARTNERS.**

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