



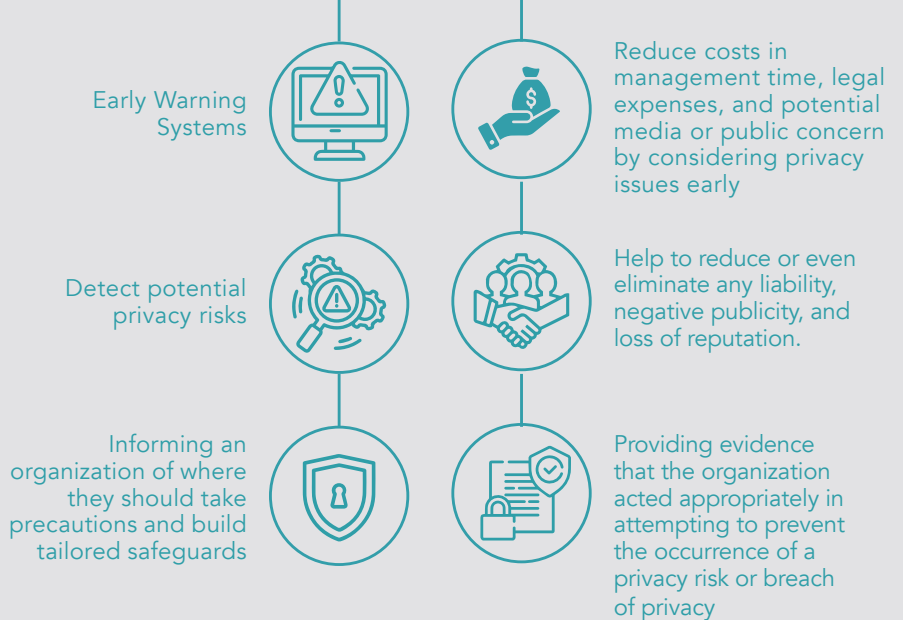
**ENHANCING TRUST  
THROUGH PRIVACY:  
APPLYING **ISO/IEC 29134:2023**  
FOR EFFECTIVE  
PRIVACY IMPACT ASSESSMENTS**



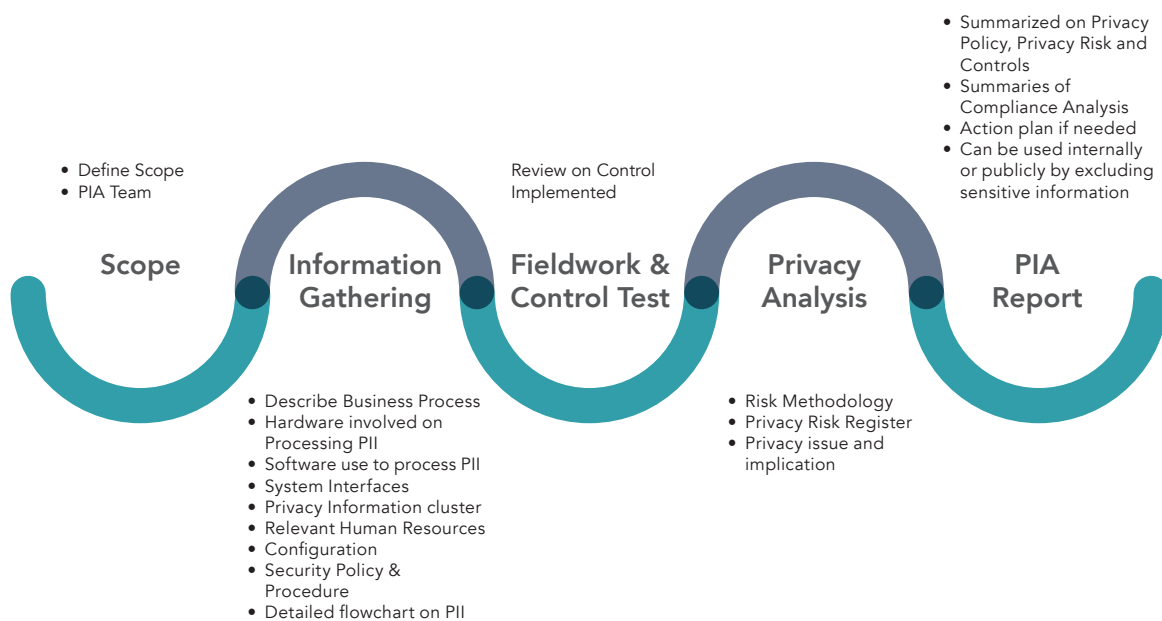
ISO/IEC 29134 is a standard that pertains to privacy impact assessments (PIA) within information technology systems. It provides guidelines and principles for conducting Privacy Impact Assessment to identify and mitigate privacy risks in the design and operation of systems that process personal information.

A Privacy Impact Assessment is typically conducted by an organization that takes its responsibility seriously and treats Personally Identifiable Information (PII) principals adequately. In some jurisdictions, a Privacy Impact Assessment may be necessary to meet legal and regulatory requirements.

### BENEFITS OF ISO/IEC 29134



## STEP BY STEP PRIVACY IMPACT ASSESSMENT (PIA) PROCESS



**ISO/IEC 29134 IS TYPICALLY CONDUCTED BY AN ORGANIZATION THAT TAKES ITS RESPONSIBILITY SERIOUSLY AND TREATS PERSONALLY IDENTIFIABLE INFORMATION (PII) PRINCIPALS ADEQUATELY**

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